

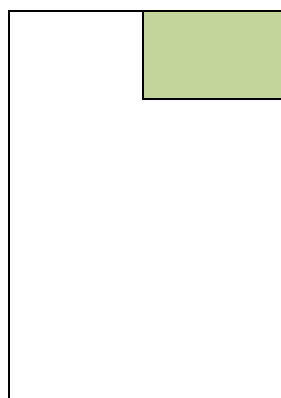


advertising rates

The Bosque Beast reaches **every mailbox** in Corrales — a high-income community of 10,000 on Albuquerque’s northwest side — with an additional 2,000 copies distributed in the surrounding areas of North Valley, Rio Rancho, Bernalillo, and Placitas. We publish six times a year, in February, April, June, August, October, and December.

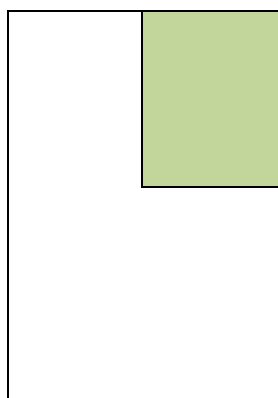
The highly educated people of Corrales recognize and respond to strong writing and clean, contemporary design. Unlike other free publications, The Bosque Beast is often read cover to cover and passed to animal-loving friends in other places.

We invite you to join our stable of trusted businesses that share our commitment to quality and service. Advertising in The Bosque Beast says you understand how to reach a sophisticated market.



1/8 page ▶ \$140

4.75 × 3 horizontal



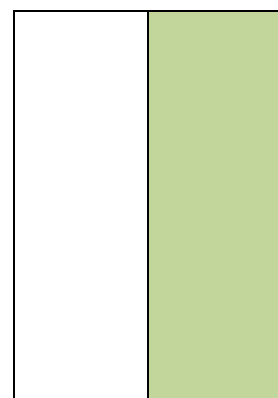
1/4 page ▶ \$210

4.75 × 6.25 vertical



1/2 page ▶ \$410

9.75 × 6.25 horizontal



4.75 × 12.75 vertical

full page ▶ \$750

9.75 × 12.75

Formats: Please provide ad files in PDF, JPG, or TIF format; if possible with embedded fonts; at high resolution (300 dpi); with colors in CMYK, and logos in vector (EPS) format

Discounts and premiums

- 3 consecutive issues: 10% discount
- 6 consecutive issues: 20% discount
- ad creation **free** with three or more issues; otherwise \$50/hour
- guaranteed position: 25% extra
- we bill after each issue, net 15 days

CONTACT: Keiko Ohnuma, publisher, at 505-897-3721 or bosquebeast@gmail.com